

StepUp *for kids*

Nevada 2017 Summary



Each year Step Up for Kids brings together thousands of people across the country to show widespread support for investments in children and families. Participants include child advocates, politicians, parents and kids. Events held across the country raise awareness among voters and political candidates regarding the issues American children face such as access to early care and learning, after-school programs, poverty, child abuse and neglect, and health care. This year, events were organized throughout Nevada, with participation in Las Vegas, Carson City, Elko, and Reno, allowing us to reach more children and families and spread the message of making children a priority!

Step Up for Kids Day Event in Las Vegas

On Children's Day in Nevada, Monday, September 25, 2017, the Nevada Institute for Children's Research and Policy and the Children's Advocacy Alliance, hosted the 10th Annual Step Up for Kids event. For the third consecutive year, the event, was held at Springs Preserve from 3 – 7pm, where attendees received free admission to the park and the first 100 people were given free tickets to visit the museums. Families enjoyed free fruit and water donated by Three Square Food Bank, ice cream donated by Meadow Gold, as well as free hot dogs and t-shirts.



10th Annual Step for Kids Event at Springs Preserve

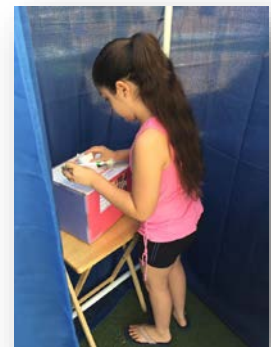
This year, to give kids the opportunity to participate in the electoral process, Strong Start for Children hosted the first ever Clark County Kid Mayor election during the event. Fourth and Fifth graders in Southern Nevada were given the opportunity to apply. Five finalists were selected to campaign at the event. Finalists, Katie

Meet the

*Clark County
Kid Mayor Candidates!*



Hollingshead, Candence Lemon, Aeydan Foreman, Reagan Hampton, and Madeline Busser, created a campaign about an issue they were passionate about, displayed their campaign materials at the event, discussed their issues with attendees, and they each gave a 2-3 minute speech where they were able to introduce themselves and the issues that concern them. Since this election was for kids by kids - only kids ages 18 and under could vote for their favorite candidate. The kids in attendance were able to register to vote, enter a voting booth, complete a voting ballot, and receive an "I Voted" sticker once they were finished. Voting polls were open from 3-6pm and votes were tallied at 6:30pm. We are proud to announce that **Katie Hollingshead was named the 2017 Clark County Kid Mayor**. Stay up to date on her activities by visiting www.strongstartnv.org.



Kids got to vote for the 1st Clark County Kid Mayor!

In addition to the Kid Mayor election, throughout the event, families had the opportunity to interact with over 36 community organizations that were dispersed throughout Springs Preserve. Each organization provided an activity for the kids to do while the parents learned about their resources and services. Families also enjoyed a petting zoo and were entertained throughout the event by live performances from Western Hight School's Vida Latin Pop and Mariachi Ensembles. Finally, kids at the event helped Channel 3's weatherman, Kevin Janison, report the weather live during the evening newscasts. This year's event was a big success with **over 650 attendees**.



Children Help Channel 3 Weatherman, Kevin Janison, Report the Weather Live at the Springs Preserve

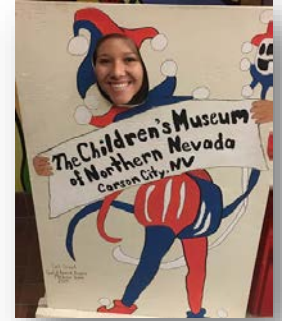
Step Up Las Vegas Community vendors included: Acelero Learning Head Start Clark County, American Academy of Pediatrics—Nevada Chapter, A+Dental Group, Beacon Academy of Nevada, Boys Town Nevada, CASA Program, Children's Advocacy Alliance and Strong Start for Children: Building Nevada's Future, Children's Advocacy Alliance and Nevadans Together for Medicaid, Eye Care 4 Kids, FirstMed Health and Wellness Center, Foundation for Positively Kids, Health Plan of Nevada, Immunize Nevada, Las Vegas Metropolitan Police Department, Las Vegas Urban League—Early Childhood Connection, Nevada Department of Education - Office of Early Learning and Development, Nevada Early Intervention Services, Nevada PEP, Nevada School Choice Partnership, New Start at Second Chance, LOC, Olive Crest, Parenting Project, Prevent Child Abuse Nevada, Rise Up for Education Nevada, Safe Nest T.A.D.C., Silversummit Health Plan, Southern Nevada Health District—Healthy Start, Southern Nevada Health District— Office of Chronic Disease & Health Promotion, State of Nevada—Child Care Licensing, State of Nevada— DCFS Children's Mental Health, The Children's Cabinet, The Rape Crisis Center, University of Nevada Cooperative Extension, Vegas PBS, Walgreens.



Step Up for Kids Day Event in Carson City

In Carson City, The Children's Cabinet and Children's Advocacy Alliance with support from the Nevada Institute for Children's Research and Policy hosted its third annual Step Up for Kids event. The event took place on Tuesday, September 26, 2017 from 1 – 4pm at The Children's Museum of Northern Nevada with free admission to all kids from 1 – 2pm. Local providers and other vendors were invited to table at the event and families in the community were invited to attend.

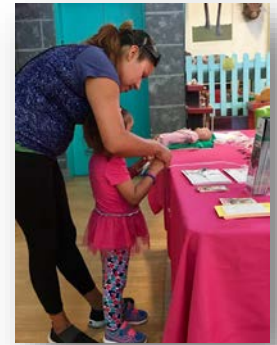
All vendors provided fun games and activities for the kids to do while parents could learn about local resources. Vendors included: Girls Scouts of Northern Nevada, Lyon County Human Services, Carson City Boys and Girls Club, NDE Office of Early Learning and Development, State of Nevada Child Care Licensing, Children's Advocacy Alliance, Strong Start Nevada, and The Children's Cabinet.



3rd Annual Step Up for Kids Event at The Children's Museum of Northern Nevada



The Children's Cabinet provided free books for the kids throughout the day and Strong Start Nevada provided free t-shirts. The event was very successful with over 100 kids in attendance, including kids from a local Carson City school who were visiting the museum on a field trip that day. Families enjoyed learning about all the information, services, and resources that was made available to them.



Local vendors provided activities for the kids in attendance.

Step Up for Kids Day Event in Elko

In Elko, the Nevada Association for the Education of Young Children (NevAEYC) - Rural Committee, in collaboration with members from Great Basin College Child & Family Center, Nevada Early Intervention Services, Elko County Library, PACE Coalition, Head Start of Northeastern Nevada and The Children's Cabinet and with support from the Nevada Institute for Children's Research and Policy organized their 2nd Annual Step Up for Kids event on Saturday, September 30, 2017 at the Northeastern Nevada Museum from 9 – 11am.



Kids enjoyed the wildlife habitat dioramas at the Northeastern Nevada Museum.

Local providers had a table at the event and brought materials to share with parents along with an activity the kids could do.

Each child in attendance received a goody bag that included crayons, books, play dough, among other treats. 12 prizes were raffled off to the families at the end of the event. The raffle prizes included games, toys, books, and educational kits. Thank you to all vendors for providing raffle prizes, and to Lakeshore Learning for providing bags in addition to raffle prizes.

The event was very successful with about 65 kids and 50 parents in attendance. Parents enjoyed learning about all the information that was made available to them and families enjoyed touring the museum together and learning about Elko's history.



2nd Annual Step Up for Kids Event The Northeastern Nevada Museum



Each vendor provided an activity for kids to enjoy while they discussed about the services they provide to the parents.



Step Up for Kids Day Event in Reno

In Reno, The Children's Cabinet and The Children's Advocacy Alliance with support from the Nevada Institute for Children's Research and Policy worked together to put on the 2017 Step Up for Kids event. The event was held Sunday, October 1, 2017 at Ferrari Farms from 10am – 2pm. Ferrari Farms provided a farm style barn that housed 13 local organizations and nonprofits. The first 200 kids were given a free pumpkin, a hayride, and a stroll through the corn maze.

Meet the

*Washoe County
Kid Mayor Candidates!*



Fifth graders in Northern Nevada were given the opportunity to apply to run for the position and five finalists. The finalists Melinda Lediard, Ayona Riojas, Lilliana Braxton, Eleanor Davis, and Ryder Sefcheck, chose an issue they were passionate about, were given campaign materials to use including "Vote for Me" stickers, a campaign T-Shirt, and poster boards to hang around the barn area, and campaigned during the event. Only kids ages 18 and under could vote for their favorite candidate. Over 90 kids registered to vote, casted their ballots for the election, and received an "I Voted" sticker once they were finished. We are proud to announce that **Lilliana Braxton was named the 2017 Washoe County Kid Mayor**. Stay up to date on her activities by visiting www.strongstartnv.org. Overall the event was a big success with **over 300 attendees**.

Vendors set up throughout the barn, greeted parents and kids, and provided them with information about their services. The vendors included; Strong Start Nevada, Children's Advocacy Alliance, Nevadans Together for Medicaid, The Children's Cabinet, Nevada Department of Education - Office of Early Learning and Development, Washoe County "Have a Heart," Once Upon a Child, University of Nevada Cooperative Extension – Little Books Little Cooks Program, Division of Child & Family Services, Girls Scouts of Northern Nevada, Nevada Pep, Immunize Nevada, and SilverSummit Health Plan.



**3rd Annual Step Up for Kids Event
The Northeastern Nevada Museum**

Kids were also given the opportunity to understand and experience the electoral process first hand during the event. The kids who attended the Reno Step Up for Kids event in Northern Nevada had the opportunity to vote for the first ever Washoe County Kid Mayor. Fourth and



Strong Start for Children provided kids in attendance the opportunity to vote for the 1st Washoe County Kid Mayor

Northern and Southern Nevada Voting Results for 2017 Clark County and Washoe County Kid Mayors

Kids ages 18 and under at the Las Vegas and Reno were able to vote for their 1st Kid Mayor. In Las Vegas, a total of 152 kids cast their vote and Katie Hollingshead was named the 2017 Clark County Kid Mayor. In Reno, a total of 93 kids cast their vote and Lilliana Braxton was named the 2017 Washoe County Kid Mayor.



Thank you to all the kids that participated and voted!!

